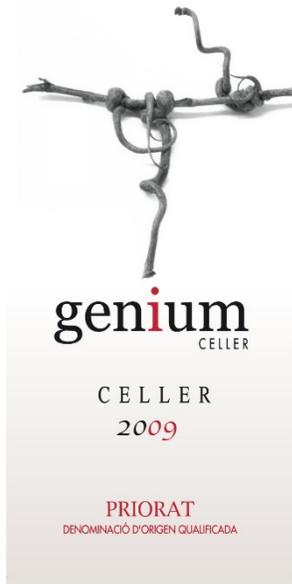


Genium 2009 (Red Wine)



In the year 2002, six families from the municipality of Poboleda (Priorat) with a long tradition in vine growing decided to join their efforts in order to make high quality wines from their own crops. They own 15 hectares of vineyards between all of the families. 7 hectares are Costers (steeply sloping, high altitude vineyards), 3 hectares of organically farmed vines (Ecologic) and 5 hectares of terraced vines on narrow terraces with two rows of vines each. The varietal makeup of the vineyards includes Garnacha, Cariñena, Cabernet Sauvignon, Syrah, Pedro Ximenez and Merlot. Costers vines were planted in 1910 and produce ~300 grams of grapes per vine. Younger vines were planted in 1980 on the terraces and produce between 900gm and 1 kg per vine.

The goal of the winery is to produce wines with a typical character of Priorat. Having vineyards in three different zones of Priorat allows for different character, tone, complexity and personality in the wines. Aging in oak is crucial for the style of wine, as without it the wine would seem unfinished but only light to medium toast is utilized so that wood flavors don't dominate.

Appellation	Priorat D.O.Q.
Grapes	45% Garnacha, 20% Syrah, 20% Merlot, 10% Cariñena and 5% Cabernet Sauvignon
Altitude / Soil	400-600 meters / Llicorella (slate) soils
Farming Methods	Practicing Organic
Harvest	Hand harvested fruit, vines average 35 year old vines
Production	48 hour cold soak, fermentation with skins for 25 days, basket pressed
Aging	12 months in second fill French Allier barrels, 20% new
UPC / SCC / Pack	8437008747026 / 8437008744132 / 12

Reviews:

“Saturated ruby. Penetrating aromas of blackberry, licorice, smoky minerals and candied rose. Densely packed and lively on the palate, showing suave floral lift to its flavors of red berries, licorice pastille and spicecake. Smooth and appealingly sweet, with a fine dusting of tannins and very good mineral-driven persistence.” **91 points** *Stephen Tanzer's International Wine Cellar*; October 2014

“This polished red offers smoky and gamy notes that frame cherry, black olive and licorice flavors, creating a savory, slightly austere character, while light tannins and firm acidity provide focus, leading to a minerally finish. Drink now through 2019.” **89 points** *Wine Spectator*; June 2015

“Aromas of brick dust, vitamins and baked fruits are gritty and require some navigating. This has a wiry, tight feel, yet in terms of flavors, it's ripe almost to the point of being raisiny. Heat, hard tannins and dried berry fruit flavors direct the finish. Drink through 2017.”

89 points *The Wine Enthusiast*; June 2015

